

## **STUDENTS**

### **Publication of Student Photographs, Work Products and Names**

Students may be involved in school sponsored activities which may result in photographs being taken of students engaged in those activities. These activities may include, but shall not be limited to, work products, classroom programs, school events, presentations, performances, promotion/graduation videos, and athletic/extracurricular events and accomplishments. The district may videotape, audiotape, photograph or write/publish about such student activities or works for use on the district or school websites, in district or school publications or electronic communications, social media channels or through other outlets.

This includes, but is not limited to:

1. General images of children in which a student is not identified by name
2. The full names of students in recognition of an accomplishment, student spotlight, or work product
3. The names, portraits, works and other photographs of students in school yearbooks

**NOT ALLOWED:** Students identified by name in a photograph published on the district or school website, is not allowed, unless it is part of a district-sponsored, school accomplishment, extracurricular, or athletic team photo.

The publication of student photographs and/or work product on any district sponsored website shall be in accordance with the following guidelines:

1. Photographs: All photographs shall involve students engaged in a school related activity. No individual student names shall accompany the photographs, provided, however, that names of all team members of students participating in District sponsored extracurricular athletic teams may be listed with team photographs.
2. Work products: All student projects published on any District web page may be accompanied by the student's first and last name.
3. Names: Names of students (without photographs and/or work products) may be published on any District web page in recognition of accomplishment.

Notwithstanding the above, no student photograph shall be displayed on any District web page if the student's parents have notified the District in writing no later than September 15 of their objection to publication on any District web page as described herein. To notify the District, either submit the google release form found on the District's Website at: [www.sd308.org/DoNotPhotograph](http://www.sd308.org/DoNotPhotograph) or submit an objection letter to your child's teacher to be forwarded to the District's Office.

School employees shall not profit from such activities.

Adopted: January 12, 1998  
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Reviewed: February 8, 2021  
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