



ADVERTISING CAMPAIGN: Optional



Oswego Community Unit School District 308

The following advertising options are available:

- Posting on Oswego Community Unit School District 308 website linked to ***School Exec Connect***
- Illinois Association of School Administrators website (AASA) (no cost)
- Posting on the ***School Exec Connect*** website (no cost)
- Recruitment by the consultants and members of ***School Exec Connect***
- Posting on District website

Advertising Costs

AASA:

- Basic four weeks posting \$409.00
- Job Flash is with enhanced features, and it is emailed to 5,000+ superintendents in addition to the posting on their website \$599.00
- Basic eight weeks posting \$649.00. (When requesting this website please indicate if you prefer the enhanced posting or general posting, if possible and the number of weeks)

Education Week:

- Standard print ad 2 x 5 \$1079.50 for one print issue, 10% discount if run more than once and if an ad is also posted online. This is an approximate price. To get an accurate cost email ad to consultant and request a quote.
- Online cost \$395.00

National Alliance of Black School Educators:

- Approx. \$250.00 for posting 30 days.

Association of Latin-American Superintendents

- Approx. \$150 for posting 30 days.

LinkedIn

- Approximately \$600 for 30 days.