



April 8, 2015

Steven Jack  


Re: FOIA Request received March 24, 2015 FOIA ID #15-15

Subject: Any and all information on promoted Facebook posts paid for by District 308 for Jan. 1, 2015 to March 23, 2015. This includes invoices for paid Facebook promotions.

Dear Mr. Jack:

This letter will serve as Community Unit District 308's response to your March 24, 2015 request under the Freedom of Information Act (5ILCS 140/1 et seq.), in which you asked for the above referenced information. Per my communication on March 31, 2015, the District extended the deadline for responding by five (5) additional business days in accordance with Section 3(e) of the Freedom of Information Act. Attached are the documents responsive to your request.

To promote district transparency and assist others who may have a similar question, this responsive document will be posted online on the district's website. To access it, go to [www.sd308.org](http://www.sd308.org) and select *Our District > Freedom of Information Act Request > FOIA Request Responses*, then select *FOIA ID #15-15*.

Please be advised that to comply with your FOIA request, the District incurred the expense of **\$310.04**, comprised of the cost of labor and resources used to search for, retrieve, examine and review records responsive to your request. You are legally not required to reimburse the District for the amount incurred.

Please let me know if you have additional questions. Thank you.

A handwritten signature in black ink that reads "Victoria R. D'Aleo". The signature is written in a cursive, flowing style.

Victoria R. D'Aleo  
Freedom of Information Officer

Home		Campaign	
All Campaigns		Post: "The first African American student to graduate..."	
STATUS	DELIVERY	SCHEDULE	SPENT TODAY
<input type="radio"/>	● Inactive	Mar 21, 2015 – Mar 25, 2015 11:54am 11:54am	\$0.00
		TOTAL SPENT ?	\$13.33

Home		Campaign	
All Campaigns		Post: "The School District 308 student authors of the..."	
STATUS	DELIVERY	SCHEDULE	SPENT TODAY
<input type="radio"/>	● Inactive	Mar 20, 2015 – Mar 24, 2015 12:41pm 12:41pm	\$0.00
		TOTAL SPENT ?	\$18.02

Home		Campaign	
All Campaigns		Post: "School District 308 has created an online Q & A..."	
STATUS	DELIVERY	SCHEDULE	SPENT TODAY
<input type="radio"/>	● Inactive	Mar 19, 2015 – Mar 23, 2015 6:49am 6:49am	\$0.00
		TOTAL SPENT ?	\$20.00

Home		Campaign	
All Campaigns		Post: "Old Post Elementary School nominated as an..."	
STATUS	DELIVERY	SCHEDULE	SPENT TODAY
<input type="radio"/>	● Inactive	Mar 18, 2015 – Mar 22, 2015 7:59am 7:59am	\$0.00
		TOTAL SPENT ?	\$10.00

Home		Campaign	
All Campaigns		Post: "Bednarcik Junior High School eight grader wins..."	
STATUS	DELIVERY	SCHEDULE	SPENT TODAY
<input type="radio"/>	● Inactive	Mar 18, 2015 – Mar 22, 2015 7:58am 7:58am	\$0.00
		TOTAL SPENT ?	\$0.76

Home		Campaign	
All Campaigns		Post: "In an effort to provide better service to its..."	
STATUS	DELIVERY	SCHEDULE	SPENT TODAY
<input type="radio"/>	● Inactive	Mar 17, 2015 – Mar 21, 2015 9:57am 9:57am	\$0.00
		TOTAL SPENT ?	\$70.00

Home		Campaign	
All Campaigns		Post: "Dr. Wendt one of only 27 superintendents chosen..."	
STATUS	DELIVERY	SCHEDULE	SPENT TODAY
<input type="radio"/>	● Inactive	Mar 17, 2015 – Mar 23, 2015 9:17am 9:17am	\$0.00
		TOTAL SPENT ?	\$21.97